

Everything you need to build change capability



CHANGE
ACTIVATION
TOOLKIT™



Tools &
surveys



Workshop
guides



Activity
materials



Engaging
videos



Presentation
slides



Resource
guides



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Change capability is a strategic organizational imperative

Yet despite the plethora of available methodologies and models, a major pain-point for organizations lies in energizing individuals and groups around the change management process.



The Change Activation Toolkit solves the engagement and awareness problems, providing individuals and groups throughout organizations with the skills, attitudes and tools to lead and enact sustained change.

It features exceptionally engaging resources that can be quickly deployed via a scalable platform and clearly integrated implementation roadmap.



Covers the whole change management cycle



Rapidly builds awareness & understanding



Compatible with all methodologies & models



Supports organizational development programs

Innovative modules cover the whole change cycle

At the heart of the Change Activation Toolkit are 18 change modules that cover key change concepts, practices and skills:



These change modules are complete, stand-alone resources that build understanding and readiness in a straightforward, practical manner. Each module features:



Engaging summary videos

Introduce and explain change ideas quickly and memorably



Tools & surveys

Provide a basis for implementation, complement existing tool sets



Workshop facilitation guides

Enable leaders to run transformational change learning workshops



Presentation slides

Ready-to-go PPT decks can be integrated into change communications



Activity materials

Comprehensive, creative materials are ready to use



Resource guides

Provide guidance for those wanting to deep-dive into particular areas

Modules support change in multiple ways

Modules can be utilized as change implementation resources, to run face-to-face change learning workshops or as a go-to change knowledge repository.

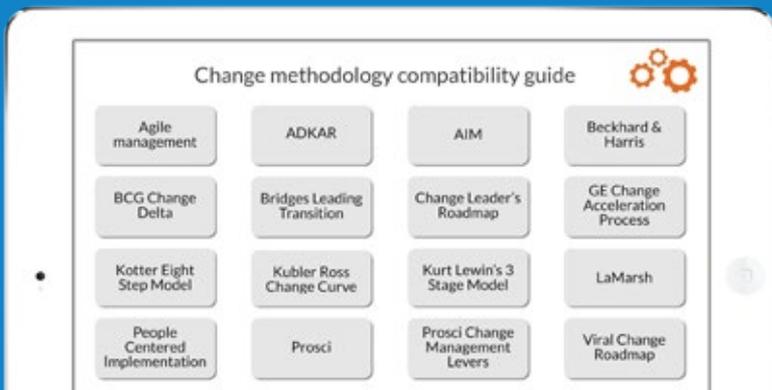
Six development themes provide a roadmap for deploying the modules to support change initiatives and capability building:



Supports all change methodologies

The Change Activation Toolkit does not lock organizations into using a proprietary methodology, rather it supports engagement with all approaches via a unique compatibility guide that maps how the Toolkit's modules integrate with all prominent methodologies.

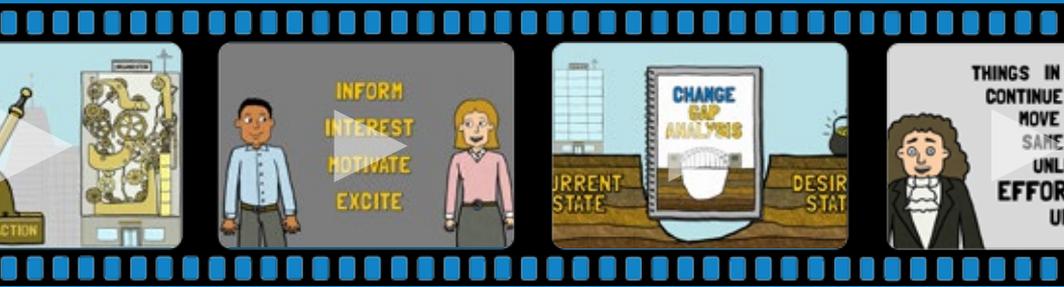
Organizations utilizing their own custom change methodologies are offered assistance by Change Activation consultants to map how the modules can support and enhance their approach.



Engaging videos

Each of the 18 change modules features a short animated video that explains a key change concepts quickly and memorably, with practical change leadership tips. These are used during learning workshops, change planning sessions & leadership discussions.

These fun and light-hearted videos can also be accessed as an on-demand resource by individuals wishing to improve their understanding of the change process.



Tools & surveys



Support change project implementation

Over 20 implementation tools are included, providing an ideal starting point for organizations new to change or as an additional resource for organizations with existing tool sets. These support web-based acquisition and analysis of data.

- Personal response to change tools
- Risk assessment tools
- Stakeholder analysis tools
- Readiness assessment
- Gap analysis
- Sponsor involvement tools
- Communication tools
- Resistance management tools
- Cultural analysis tools
- Learning & training tools
- Measurement tools
- Project management

A scalable platform

The Change Activation Toolkit is accessible to users via a web based portal that is custom white-labelled for each organization.

This offers user groups throughout organizations access to change know-how and resources. Access can be provided in tiered levels in order to provide tailored versions of the Toolkit's resources to suit particular stakeholder needs.

Organizations can opt to host the Toolkit within their existing intranet, SharePoint or LMS.



A change value proposition

The Change Activation Toolkit offers a strong business case:

- Dramatically boosts organizational capacity to drive change
- Empowers internal change facilitation, reduces external dependencies
- Supports all approaches, does not lock-in any proprietary model
- Exceptionally low unit cost per employee
- License fees a fraction of cost of developing alternative in-house
- An effective project wastage risk mitigation tool

In keeping with its open approach to spreading change know-how, the Toolkit is licensed per organization rather than per individual user, allowing resources to be shared freely rather than siloed to accredited individuals.



Limited offer for Change Management 2015 attendees:

15% discount off license fees

OFFER AVAILABLE UNTIL MAY 30th 2015

Contact us today!

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About Change Activation

Change Activation improves the way organizations grow and change. Our change management resources are used by more than 25,000 organizations in over 140 countries.