

# My sponsorship profile

1. Indicate how much you embody each sponsor characteristic in change projects you are CURRENTLY INVOLVED with, by marking a point on each axis, where 0 means that you do not embody that characteristic in any way and 5 indicates that you completely embody that characteristic.
2. Join the marks to form a shape.
3. Now using a different colour marker, indicate how you would IDEALLY embody each sponsor characteristic in change projects GOING FORWARD by marking a point on each axis.
4. Join the marks to form a shape.

Questions:

- Did you place the marks on the same places on each of the seven sponsor characteristics?
- Do the two shapes formed by joining the marks look different? Why?
- What commitments can you make to ensure that you transition to your ideal sponsorship style going forward?

